

The Agenda

Quarterly Magazine for the Qld/NT Planning Profession



Advertising in the Agenda

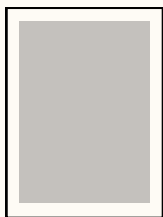
The Agenda is the journal of the planning profession in Queensland and the Northern Territory. It is published quarterly in March, June, September and December. The journal is supplied in print and online free to the Planning Institute of Australia’s members. The magazine is the only dedicated planning magazine in Queensland and the Northern Territory, with an audience of approximately 2,000 people, and wider readership when taking into account shared copies and online readers. The Agenda is an engaging, interesting, insightful and thought provoking magazine, through which advertisers can reach a captive audience of planning professionals.

Advertising Rates

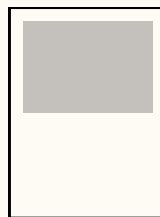
Full page	\$550
Full page (inside back cover)	\$625
Full page (outside back cover)	\$775
Half page	\$325
Half page (inside back cover)	\$375
Half page (outside back cover)	\$475
B5 insert	\$375 (single sheet)

A discount of 10% applies to advertising bookings made for four consecutive issues.

Advert Dimensions



Full Page
176mm x 250mm (Portrait)



Half Page
125mm x 88mm (Landscape)

Advertisements may be provided in PNG, JPEG or PDF format with a 3mm bleed. PDF is the preferred format. Inserts to be provided by contributor and delivered direct to the distribution centre at own cost.

For enquiries and to book advertising space contact:

Melanie Adam, Operations and Partnerships Manager (QLD & NT)

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